







# Teeth Tomorrow™ Media Kit 2015 teethtomorrow.com

For more information, to schedule a press trip or interview, or request images/b-roll/video clips:

Marybeth Cale, publicist marybeth@calecommunications.com 845.750.3763













#### Groundbreaking Dentistry: Global Impact.

## Teeth Tomorrow™: The Story.

\* Tooth loss impacts 22% of people over the age of 65, and countless young people, resulting in the inability to eat and live life with confidence, as well as profound emotional hardship.

\*Teeth Tomorrow<sup>TM</sup> is a one-of-a-kind dental implant bridge system offered exclusively at Tischler Dental. It service if they are outside the local area and they replaces missing or faulty teeth, with a success rate of 100%, on the implant bridge and 99.1% on the implants themselves, based upon a three-year study on 120 arch treatments. These success rates far exceed the industry average of 95%.

\*Tischler Dental has also reported that in a previous study 50% of patients who had acrylic implants were dealing with chips, staining, and the need for substantial repairs: 30% of those implants required full replacement because of catastrophic failure.

\*The success of Teeth Tomorrow<sup>TM</sup>, according to Dr. Tischler is attributed to the use of the strongest dental material available, Prettau® Zirconia Bridge; the product is poised to replace the use of acrylic bridges.

\*The product is also superior in its 6-upper, 5-lower implant protocol (unlike competitors who use 4 and 4.)

Tischler offers better quality and greater confidence for a comparable cost.

\*The procedure, which is provided for an allinclusive fee that can be financed is done within a 24-hour timeframe. Patients receive a full concierge return after 5 months for final settings.

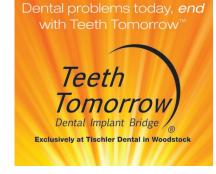
\*Tischler Dental is located in an award-winning facility in Woodstock, New York, in the Hudson River Valley region of New York State, which has recently received tremendous press for its exquisite topography, rich history, expansive artistic, cultural, and recreational opportunities, and exceptional culinary experiences.

\*Tischler Dental has a world-class team of highly accomplished experts who now train colleagues from all over the globe on this progressive option. They also have their own dental laboratory a few miles away in Hurley, New York.

Visit tischlerdental.com or teethtomorrow.com for more information.

### press release

#### Woodstock-Based Tischler Dental Announces Results of Groundbreaking, Three-Year Study on Teeth Tomorrow™; 100% Success Rate Of The Implant Bridge Sets Stage for Big Impact on Practice of Implant Dentistry



Results of three-year study, which were recently presented by Dr. Michael Tischler at the 2015 Biohorizons International Implant Symposium in Los Angeles, California, speak to transformation in realm of replacing missing or failing teeth; dentists from forty countries were present for the announcement of the 100% success rate on Tischler's implant bridges, and his 99.1% success rate on Teeth Tomorrow<sup>TM</sup> implants, far exceeding the typical implant success rate of 95%.

Woodstock, New York.....In the Hudson Valley region of New York State, known for repeatedly appearing on the lists of top destinations in the world by a host of wellknown travel publications, Dr. Michael Tischler, DDS, and Dr. Claudia Patch, DMD, have announced results of a three-year study on their groundbreaking dental implant product, Teeth Tomorrow<sup>TM</sup>, setting the stage for a new era in dental restoration. The study, which examined 120 arches of treatment of the Teeth Tomorrow<sup>TM</sup> implant technique over a three-year period, resulted in a success rate of 100%, with implant success at 99.1%, far exceeding the industry average of 95%. Tischler attributes the remarkable success to the use of the strongest dental material in the marketplace, the zirconia-based Prettau® Zirconia Bridge, which is a screw-retained implant system that can stand the test of time.

The system, according to Patch, "is a visionary alternative to the acrylic bridges which are notorious for chipping, staining,

and breaking, and it can be customized to meet the needs and wishes of each patient."

Tischler continued, "A previous two-year study we conducted revealed that 50% of the acrylic hybrid bridges we did had significant chips, staining and needed repairs. In 30% of these cases of acrylic we had to do a full replacement. This is very powerful data – truly groundbreaking - that speaks to the magnitude of impact Teeth Tomorrow<sup>TM</sup> will have going forward, transforming the entire realm of replacing missing or failing teeth."

One of only eight "Leading Dental Centers of the World" in the United States, Tischler Dental has exclusive rights to Teeth Tomorrow<sup>TM</sup>, and trains dentists from all over the world who are looking to offer it to their patients as well. Likewise, patients are traveling from the tri-state area and other parts of the country to access this progressive implant solution.

"We are thrilled to share the results of this study, and excited about educating other dentists who will undoubtedly enhance the quality of life for patients who opt for the Teeth Tomorrow<sup>TM</sup> solution", says Tischler.

NIH estimates that 10.5% of United States adults are missing all of their teeth, and in New York State, the Centers for Disease Control report on their website that 22% of adults over the age of 65 are missing all of their teeth. The situation of edentulism brings a host of ancillary problems for people, including impact on self-confidence, nutritional issues, and negative cosmetic effects. With a 100% success rate, Teeth Tomorrow<sup>TM</sup> is poised to play a pivotal role in global dentistry.

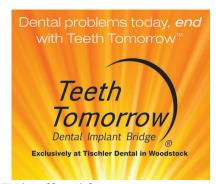
# press release (continued)

"We see commercials every day for hair loss products, weight loss products, and the like but, as a society, we often overlook the tremendous devastation of tooth loss, which can cause someone to completely withdraw from relationships, lose important advancement opportunities at work, and neglect to even go outside and exercise for fear of being seen in public. Without the ability to smile, speak and eat confidently, people are not maximizing their own potential for success. Teeth Tomorrow<sup>TM</sup> gives them a strong, solid implant system that is superior to anything else out there," says Dr. Michael Tischler, DDS, who lectures internationally, publishes articles in high-level dental journals and magazines on a regular basis, and now offers training to dentists from all over the world on his Teeth Tomorrow<sup>TM</sup> and Prettau® Zirconia Bridge.

"Words are inadequate to describe the emotions we all feel when we witness our patients looking in the mirror for the first time after getting the Teeth Tomorrow<sup>TM</sup> bridge. It is like a new lease on life giving people new confidence in their smiles and in their ability to live out their lives," shared Patch.

"When you think about evolution and our basic human need to eat in order to survive, you can see that the impact of this product can go a long way in protecting humanity – not only from that survival standpoint, giving them what they need to eat and continue to function, but on a deeper level, giving them the ability to feel more comfortable being out in public – at work, in social situations, and in every opportunity life presents for them to enjoy," stated Tischler.

Every step of the Teeth Tomorrow<sup>TM</sup> treatment plan is performed at the award-winning Tischler Dental facility in Woodstock, New York, where patients get a 'medical tourism experience' with full concierge services if coming from a



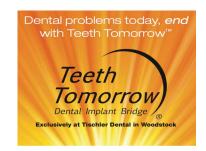
distance. Teeth Tomorrow<sup>TM</sup> is offered for an all-inclusive fee that can be financed for patients with a number of low or zero-interest-rate options; pricing includes the procedure, full customization of the Teeth Tomorrow Implant Bridge by the Tischler Dental Laboratory, and sedation with a Board Certified Anesthesiologist.

For more information, visit teethtomorrow.com. Or, to schedule a free consultation, call 845.679.3706.

Contact information for patient interviewees is available upon request.











### The ultimate patient experience.

## Teeth Tomorrow<sup>™</sup> reverse medical tourism.

Woodstock, New York: a destination for people from all over the world who come to experience the magnificent Hudson River Valley region. Dr. Michael Tischler knows just how unique the region is, and is embracing the concept of medical tourism – reversing the traditional concept of leaving a place to get medical or dental care by offering patients an invitation to his hometown, which has already attracted media attention and tourists from all over the world.

Not only does Tischler Dental offer visitors extraordinary facilities that create a "dental spa" experience with the serene Catskill Mountain region as a backdrop,



but Dr. Tischler will ensure that patients get assistance with trip planning, enjoy a luxurious local resort, and have full concierge services so that the trip is as relaxing as possible.

"Our vision is to build on this 'reverse medical tourism' model, stimulating economic development for our very well-known Hudson Valley region, and, of course, continuing to provide an exceptional customer service experience for patients."

-Dr. Michael Tischler

# best in class.



\*Tischler Dental is one of only 8 dental offices in the United States as a "Leading Dental Center of the World."

\*Dr. Tischler and Dr. Patch have received numerous honors and awards, both considered among the top dentists in the northeast.

\* Their custom-designed, 10,000-square foot facility offers rejuvenation for mind, body and spirit with fresh, purified air, the soothing sounds of waterfalls, and stunning grounds.

The Tischler Dental Laboratory keeps costs down and success rates high.

\*The Destination-Dental, reverse medical tourism model of Tischler Dental provides
Teeth Tomorrow<sup>TM</sup> patients from all over the country with concierge services during their stay in Woodstock, New York.

\*The Tischler Dental
Foundation showcases their
commitment to community
through a variety of
philanthropic initiatives.
Tischler has provided free care
to a number of impoverished,
inner-city children.







# The Teeth Tomorrow<sup>™</sup> team. World-Class. Award-Winning. Meet Dr. Michael Tischler.



**Dr. Michael Tischler** is an internationally recognized educator and leader in the field of dental implants. He has authored over 40 articles on the subjects of dental implants and bone grafting, and also offers courses and lectures to other dentists. Dr. Tischler puts his experience to great use with the Teeth Tomorrow<sup>TM</sup> Dental Implant Bridge, available exclusively at Tischler Dental in Woodstock, NY. Dr. Tischler is one of only 400 dentists worldwide that is a Diplomate of the American Board of Oral Implantology/Implant Dentistry, understood by most to be the highest credential in implant dentistry. In addition, he is the Implant Editor of Dentistry Today magazine, and Director of Full Arch Guided Surgery at the Paradise Dental Institute in Nassau, Bahamas.

Dr. Michael Tischler earned his Doctor of Dental Surgery degree from the Georgetown University School of Dentistry in Washington D.C. He completed his implant training at the Misch International Implant Institute

where he is a Fellow. Not only is Dr. Tischler a published author in the field of dental implants, but his lectures are attended by dentists at national and international conventions such as the:

- Biohorizon's International Implant Symposium
- Academy of General Dentistry
- Greater New York Dental Meeting
- New York County Dental Society
- Toronto Implant Study Club
- Third District Dental Society
- Ninth District Dental Society
- Greater Long Island Dental Meeting
- Big Apple Dental Meeting
- American Academy of Implant Dentistry

#### Professional Memberships & Accolades

- Diplomat of The International Congress of Oral Implantologists
- Diplomat of the American Board of Oral Implantology/Implant Dentistry
- Fellow of The Academy of General Dentistry
- Honored Fellow of The American Academy of Implant Dentistry
- Fellow of The American Academy of Implant Dentistry
- Fellow and graduate of The Misch International Implant Institute surgical and prosthetic programs
- Diplomat and Fellow of The International Congress of Oral Implantologists

In addition to dentistry, landscape photography is a passion of Michael's. Visit tischlerphotos.com to learn more. His images are also on exhibit at his dental facility in Woodstock, NY.

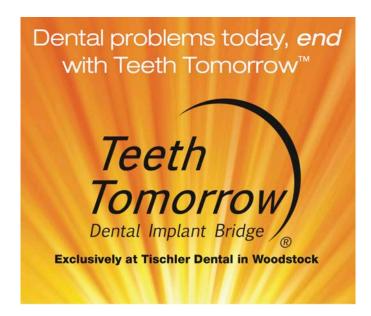
# The Teeth Tomorrow<sup>™</sup> team. World-Class. Award-Winning. Meet Dr. Claudia Patch



**Dr. Claudia Patch** graduated from Union College Summa Cum Laude in 2004. At Union She also received many awards and was on the deans list each semester. In 2009 Claudia received her DMD degree from The University of Connecticut School of Dental Medicine, where once again she received various awards including the American Academy of Esthetic Dentistry Merit Award in 2009. Together with Dr. Michael Tischler, Claudia is part of the Prettau Implant bridge team, performing the restorative aspects of the protocol. Claudia is certified by NYS to deliver conscious sedation dentistry through Oral Sedation. This allows people that are fearful about dentistry to have procedures done while relaxed. Claudia's extensive resume can be found here. In 2012 Claudia was included in the list of the Top 25 Women in Dentistry in Dental Products Report, one of the most widely read publications in the dental field. This list of 25 women that have shaped the dental field included only 7 dentists, and is a testament to Claudia's national stature.





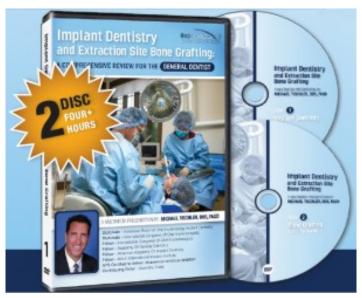












## **Teeth Tomorrow**™

The unparalleled experience speaks for itself. Exclusively at Tischler Dental

Woodstock Office 121 Route 375 Woodstock, New York 12498 845.679.3706 tischlerdental.com | teethtomorrow.com